

esk glazing

WINDOWS – DOORS – CONSERVATORIES – ROOFLINE – BALUSTRADES – BLINDS

Cookies Policy

Policy Number: EGCPP20182405

Policy Date: 24th May 2018

Guidance: This policy should be read and carried out by all staff involved in the website.

This Cookies Policy explains how Esk Glazing Limited uses cookies and other tracking technologies through our website <https://www.eskglazing.co.uk> (our “Website”).

This Cookies Policy is to be read alongside our Privacy Policy which explains how we use personal information. <https://www.eskglazing.co.uk/privacypolicy.html>.

If you do not accept our use of cookies please disable them following our guidance below.

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WHAT ARE COOKIES?

Web cookies are small files that are placed on your computer or mobile device by a website when you visit it. They contain details of your browsing history on that website and distinguish you from other users.

Cookies send data back to the originating website on each subsequent visit or allow another website to recognise the cookie. Cookies are useful because they allow a website to recognise a user's device and, for instance, remember your preferences and generally improve your online user experience.

Like most websites, we use cookies.

Although this Cookies Policy refers to the general term "cookie", this is the main method used by this website to store information, the browser's local storage space is also used for the same purpose and we may use other tracking technologies through this website such as web beacons.

As a result, the information included in this Cookie Policy is likewise applicable to all such tracking technologies that we use.

You can find out more about cookies at <http://www.allaboutcookies.org>.

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WHY DO WE USE COOKIES?

1. To let you do things on our Website – for example, cookies enable you to move from page to page on the website.
2. To collect anonymous statistics – the information collected by cookies enables us to improve the website through usage figures and patterns. For example, it is really useful to see which pages of the website – and therefore which of our services – are the most popular and how users are interacting with them.
3. To improve your experience of our website – for example, to prevent you having to re-enter details when you have already done so, or by ensuring that users can find what they are looking for easily.
4. Measuring how cost-effective our advertising is – we need to watch our advertising spend carefully. Cookies are used to help us see how many people who click our adverts go on to do something further and to help make advertising content more relevant to your interests.

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TYPES OF COOKIES USED BY ESK GLAZING LIMITED

1. Strictly necessary cookies. These are cookies that are required for the operation of our Website.
2. Analytical/performance cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our Website when they are using it. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily.
3. Functionality cookies. These are used to recognise you when you return to our Website. This enables us to personalise our content for you.
4. Targeting cookies. These cookies record your visit to our Website, the pages you have visited and the links you have followed. We will use this information to make our Website and the advertising displayed on it more relevant to your interests. We may also share this information (in an anonymised form) with third parties for this purpose.

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

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WEBSITE COOKIE ACCEPTANCE

By clicking 'don't show this again' button when you visited the website you have consented to our use of cookies as updated from time to time. In particular, you consent to cookies being stored on your computer and/or mobile device (unless rejected or disabled by your browser).

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TURNING COOKIES OFF

Internet browsers normally accept cookies by default. However, most browsers let you turn off either all or third-party cookies. What you are able to do depends on which browser you are using. If you do not accept our use of cookies as set out above, please set your browser to reject cookies. However, please be aware that this may impair or limit your ability to use our website. The option to do this is usually found in the options, settings or preferences menu of your browser or mobile device.

You may opt-out of Google's analytics cookies by visiting Google's opt-out page <https://tools.google.com/dlpage/gaoptout>

Click on the links below to find out how to change your cookie settings in:

Internet Explorer

Firefox

Chrome

Safari

Opera

iPhone and iPad

Samsung

UPDATING OUR COOKIE POLICY

We may update our use of cookies from time to time and consequently, we may update this Cookies Policy. We, therefore, recommend that you check this Cookies Policy regularly.